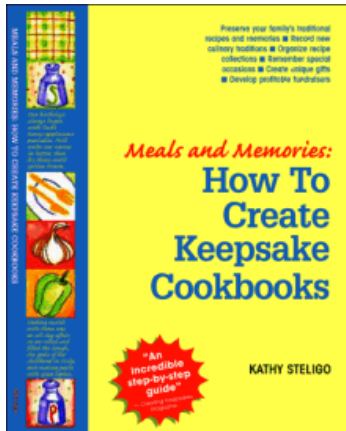


Meals and Memories:
How To Create Keepsake Cookbooks
by Kathy Steligo

Well done! I couldn't put it any better! – Chef Martin Yan, Yan Can Cook

In all my years in the cookbook business, I have never seen a book like this. I cannot think of a better resource – Perry Berman, Books-for-Cooks.com



This lighthearted reference for food lovers shows how to create the most unique cookbook in the kitchen. Served up with a generous helping of tips, examples and illustrations, each chapter explains, inspires and encourages, then summarizes with a step-by-step checklist.

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1999

perfect-bound paperback

8”x 11”

100 pages

\$15.95

Meals and Memories shows how to collect, organize, and assemble favorite recipes and memories about them. You'll discover how to:

- Develop a central theme
- Format recipes
- Add or update antique recipes
- Write memories related to your recipes (including five warm-up exercises)
- Incorporate photos and artwork
- Add pizzazz to pages with special touches
- Develop a table of contents

This book also provides:

- Ways to involve children
- Tips for creating computer-generated or handwritten keepsakes
- Step-by-step checklists in each chapter
- 50 illustrations and sample recipe pages
- 30 great recipes
- 101 ideas for cookbook themes
- Ideas for creating cookbooks as fundraisers
- A glossary of cooking terms and standard recipe abbreviations

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