

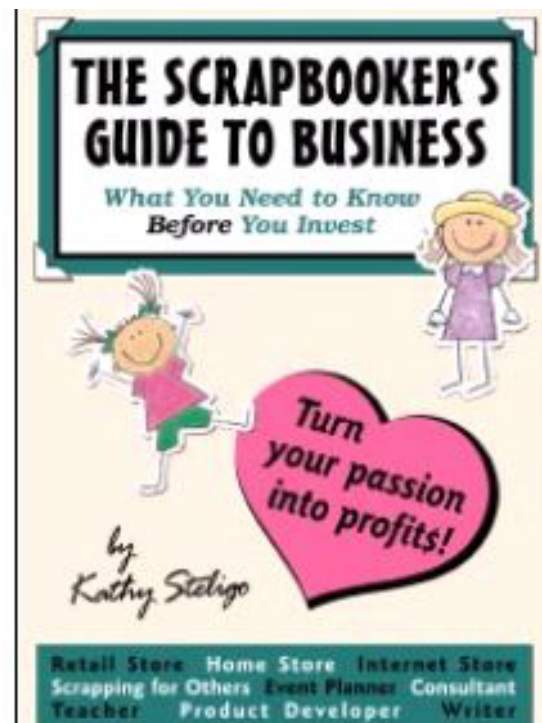
SEEMS LIKE EVERYONE WANTS TO START A SCRAPBOOK BUSINESS...

...but not everyone knows how to go about doing it. Do you need a license? What's it really like to run a retail store? Will your spouse make a good partner? How do you patent a product? Can you profit from teaching classes or making scrapbooks for others? *The Scrapbooker's Guide to Business* answers these questions and many more. This comprehensive, lighthearted guide offers ideas, information, encouragement, and resources for **nine** different part-time and full-time business opportunities.

Steligo walks you through the process of starting the type of scrapbook business that is right for you. —Memory Makers Magazine

Whether you want to invest a few hours and a few dollars, or make a significant investment and full-time commitment, *The Scrapbooker's Guide to Business* shows you how to:

set goals and plan for success ■ choose the right business for you ■ convert your fears into confidence ■ calculate start-up costs ■ assess the competition ■ find customers ■ manage inventory ■ get started with a business plan ■ get a business license and reseller's permit ■ set prices for your custom work...and much, much more



The Scrapbooker's Guide To Business: What You Need to Know Before You Invest by Kathy Steligo

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Please contact Sarah Gallagher (650-596-9776)
for volume sales, show information or to schedule an author interview